

Adverteren op Kraamsupportonline.nl

Posities website

The screenshot shows the homepage of KraamSupport.nl. Several advertising spots are highlighted with red boxes and labels:

- Leaderboard:** A yellow banner at the top for Medela, with the text "De professional voor stille elektrische borstkolfen".
- Advertorial:** A red box highlights a section titled "Wat is de beste manier om te borstkolfen?" featuring a photo of a dog.
- Sponsored link:** A red box highlights a link for "Lactatieadvies.nl" with the text "Lactatieadvies.nl - Lactatieadvies.nl".
- Rectangle:** A red box highlights a section titled "Lactatieadvies.nl" with a photo of a baby.

Posities e-nieuwsbrief

The screenshot shows the e-newsletter page for KraamSupport.nl. Several advertising spots are highlighted with red boxes and labels:

- Advertorial:** A red box highlights a section titled "Van kraamverzorgende naar succesvol ondernemer?" with a photo of a woman.
- Advertorial:** A red box highlights a section titled "Kraamverzorgenden melden zich massaal bij Kraamverzorgingscentrum" with a photo of a baby.
- Advertorial:** A red box highlights a section titled "Vraag gratis Sudocrem" with a photo of a baby and the Sudocrem logo.
- Advertorial:** A red box highlights a section titled "Nestlé NAN B.A. 2 Hypoallergeen floewending" with a photo of a baby and the NAN logo.

Online Advertentietarieven 2011

Kraamsupportonline.nl

Kraamsupportonline.nl voorziet kraamverzorgenden van de laatste ontwikkelingen in de kraamzorg. Naast het nieuws bevat de online media van Kraamsupport: dossiers, nieuwtjes van de Nationale Dag Kraamzorg, aanbiedingen, weblogs en film & fun. Maandelijks verschijnt de e-nieuwsbrief van Kraamsupport.

www.kraamsupportonline.nl

| Type | | | | |
|-------------|----------------|------------|---|-----------------|
| Leaderboard | 728*90 pixels | max. 15 Kb | € | 950,- per maand |
| Rectangle | 336*280 pixels | max. 15 Kb | € | 950,- per maand |

Kraamsupportonline e-nieuwsbrief

| Type | | | | |
|----------------|---|--|---|------------------|
| Advertorial | 400 tekens, 598*140 of 344*150 pixels (b*h) | | € | 473,- per editie |
| Sponsored link | Kopregel 40, bodytekst 100 tekens, 236*125 | | € | 473,- per editie |

Contact

Wilt u meer weten over de verdere mogelijkheden op kraamsupportonline.nl neemt u dan contact op met:

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